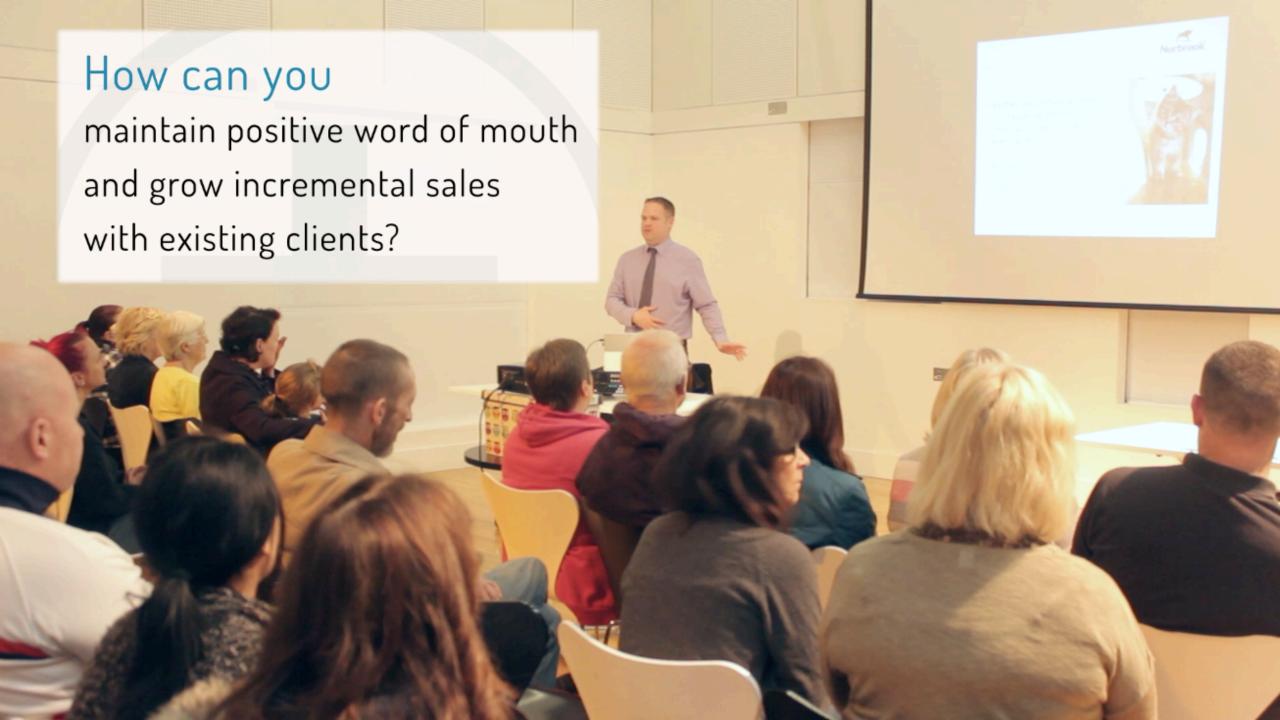


First Aid Evening









Mark called & Connected Vet

He got a comprehensive marketing plan

- Website news
- · Emails
- · Social media posts
- Flyers
- Invitations
- Tickets
- · Certificate of attendance
- Public relations



A HYSON Green vet is on a mercy mission to reduce fatal pet emergencies in Nottingham.

Mark Thirkell, head of Forest Vets, in Gregory Boulevard, held a pet first-aid evening with the help of Izzy the
Labrador. Techniques were demonstrated to help animals that had been in accidents.







Results?

- A rip-roaring success!
- 60 attendees with a wait list of 20
- BBC Radio Nottingham
- Nottingham Evening Post
- Social engagement



Results?

- Reportedly a 'step-change' in new registrations
- Over 90% of new registrations made appointment

For more information Call 07801 612227

www.connectedvet.co.uk